

# 2010



## LC Revamps Corporate Image and Branding

Brisbane based consulting mechanical engineers, LC Engineering, formerly known as Leslie Consulting, have completed a rebranding and launched a new set of company logos.

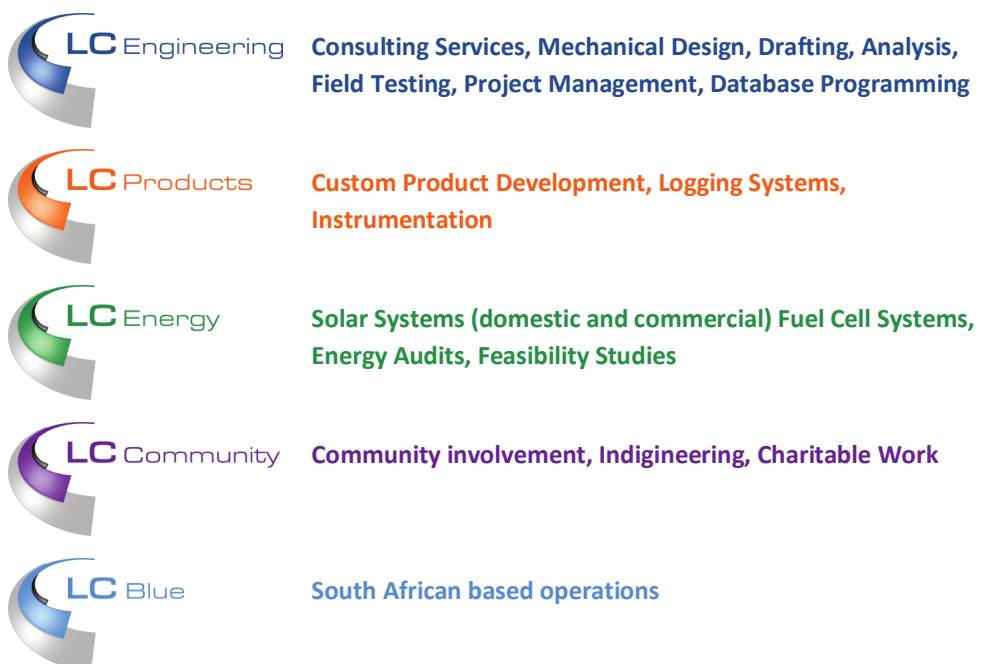
Over the years, Leslie Consulting has established and expanded into renewable energies and engineered products supplementing the traditional core service of consulting engineering. While LC Energy and LC Products have been established for some time, the new rebranding will see LC Engineering, LC Products and LC Energy reside under the overall company of "LC" while employing separate logos, uniquely coloured. (see below)

In addition, LC has launched a new logo for their community based engagements - LC Community, along with a new look for the South African based office and company LC Blue.

The new branding of LC brings with it a new tagline

"clear thinking **better solutions**"

encompassing LC's approach towards providing intelligent, practical and effective solutions. Visit [www.lc.com.au](http://www.lc.com.au) for further information.



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